

5 Ways to Make the ISA Learning Hub Work for You



INTERNATIONAL SIGN ASSOCIATION

Meet your speakers



Emmalee Zaatar, ISA



Betsy Swan, Allen Industries



Betsy Ewart, Pattison ID



James Meyer, Pattison ID

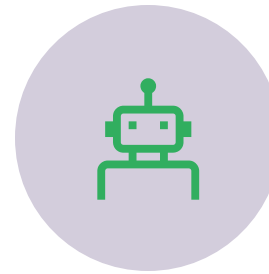
What to expect today



How to access the new
ISA Learning Hub



What new features you
can expect in the Hub



Real world examples of
uses for the new features



Q&A

A question for you...

Are you currently using the ISA Learning Hub?

ISA Learning Hub Courses & Packages

www.signs.org/training/online/

RESOURCES & TRAINING

CODES & REGULATIONS

ISA MEMBER HUB

80+ ISA ONLINE COURSES

Click a topic below to find ISA online courses, on-demand webinars, and other resources in each category.

All online courses and on-demand webinars are self-paced and accessible only by the purchaser. Individual online courses start at \$60, or gain access to all 80+ courses for yourself or your team for one flat rate with an ISA Learning Hub All-Access Pass.

DESIGN	ELECTRONIC & DIGITAL DISPLAYS	GENERAL BUSINESS
HUMAN RESOURCES & ONBOARDING	INDUSTRY INSIGHTS & RESEARCH	INSTALLATION & MAINTENANCE
MANUFACTURING & FABRICATION	PRINT & WRAP	PROJECT MANAGEMENT
REGULATORY & SIGN CODES	SALES & MARKETING	ISA LEARNING HUB ALL-ACCESS PASS

ISA LEARNING HUB ALL-ACCESS PASS

The ISA Learning Hub All-Access Pass is designed to boost your skills and knowledge in the sign, graphics, and visual communications industry. With unlimited access to top-tier online courses, you can become a more advanced professional or develop your entire team into more skilled employees.

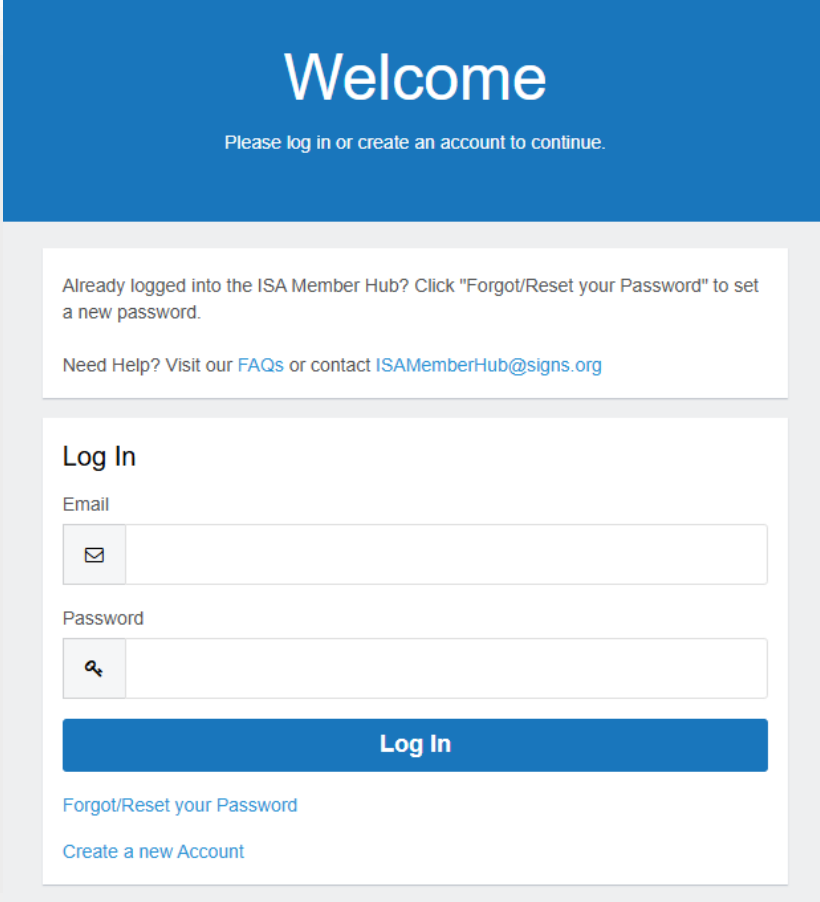
Choose an option below to sign up for an ISA Learning Hub All-Access Pass. The pass is valid for one (1) year after the date of activation. After purchase, you'll be contacted within 48 hours with information about accessing the ISA Learning Hub.

Users Enrolled	ISA Member Price	Non-Member Price
1 User	\$375	\$500
Up to 5 Users	\$1,125	\$1,500
Up to 20 Users	\$1,875	\$2,500
Up to 50 Users	\$2,625	\$3,500
Up to 100 Users	\$3,375	\$4,500
Up to 150 Users	\$4,125	\$5,500
Up to 200 Users	\$4,875	\$6,500
Over 200 User? Contact education@signs.org		

Logging In To The ISA Member Hub

members.signs.org

- **Returning user:** Sign in with your credentials
- **First-Time user:** Create a new account
- **Returning user, first-time logging into the new ISA Member Hub:** Click “Forgot/Reset your Password” and follow the prompts

A screenshot of the ISA Member Hub login page. The page has a blue header with the word "Welcome" in white. Below the header, there is a white box with the text "Please log in or create an account to continue." Below this, there is a white box with the text "Already logged into the ISA Member Hub? Click 'Forgot/Reset your Password' to set a new password." and a link "Need Help? Visit our FAQs or contact ISAMemberHub@signs.org". Below this, there is a white box with the title "Log In". Inside this box, there are two input fields: "Email" with an envelope icon and "Password" with a key icon. Below the input fields is a blue button labeled "Log In". At the bottom of the box, there are two links: "Forgot/Reset your Password" and "Create a new Account".

Welcome

Please log in or create an account to continue.

Already logged into the ISA Member Hub? Click "Forgot/Reset your Password" to set a new password.

Need Help? Visit our [FAQs](#) or contact ISAMemberHub@signs.org

Log In

Email

Password

Log In

[Forgot/Reset your Password](#)

[Create a new Account](#)

The ISA Member Hub

The screenshot displays the ISA Member Hub interface. At the top, a dark blue navigation bar contains the ISA logo, a 'MEMBER HUB' badge, and links for 'Personal Snapshot', 'Events/Webinars', 'Store', 'View Cart', 'Log Out', and a 'Donate to SRF' button. Below this, a large blue banner features the title 'Personal Snapshot' and the subtitle 'View your latest notifications and snapshots of your profile.' Two yellow callout boxes with arrows point to the 'Events/Webinars' and 'Store' links, respectively. The 'Events/Webinars' box contains the text 'Find and register for upcoming webinars and events', and the 'Store' box contains 'Find and purchase online courses or an All-Access Pass'. The main content area is divided into a left sidebar and a right profile section. The sidebar lists various options: 'Personal Snapshot', 'Edit My Profile', 'Security & Login', 'Company Profile', 'Payment Methods', 'Downloads', 'Registrations', 'ISA Learning Hub' (highlighted with a yellow box and an arrow pointing to a callout), 'ISA Advocacy', and 'ISA Career Center'. The callout box for 'ISA Learning Hub' says 'Navigate to the ISA Learning Hub'. The right profile section shows the user's name 'Jane Doe' and role 'Tester'. Below this, a 'Personal' section provides a summary of contact information, including fields for Full Name, Job Title, Account Phone, Mobile, Email (info@signs.org), Billing Street, Billing City, Billing State/Province, Billing Zip/Postal Code, and Billing Country.

ISA MEMBER HUB

Personal Snapshot Events/Webinars Store View Cart Log Out Donate to SRF

Find and register for upcoming webinars and events

Personal Snapshot

View your latest notifications and snapshots of your profile.

Find and purchase online courses or an All-Access Pass

Personal Snapshot

- Edit My Profile
- Security & Login
- Company Profile
- Payment Methods
- Downloads
- Registrations
- ISA Learning Hub
- ISA Advocacy
- ISA Career Center

Navigate to the ISA Learning Hub

Jane Doe
Tester

Personal

Summary of your personal contact information.

Full Name Jane Doe

Job Title Tester

Account Phone

Mobile

Email info@signs.org

Billing Street

Billing City

Billing State/Province

Billing Zip/Postal Code

Billing Country

NEW Features



Team Management Tools



Streamlined Onboarding Experience



Refreshed, Interactive Course Design



Flexible Course Formats



Spanish-Language Course Availability

Team Management Tools

- Leaders can now easily add or remove team members, assign courses, and track learner progress—all within the Hub.



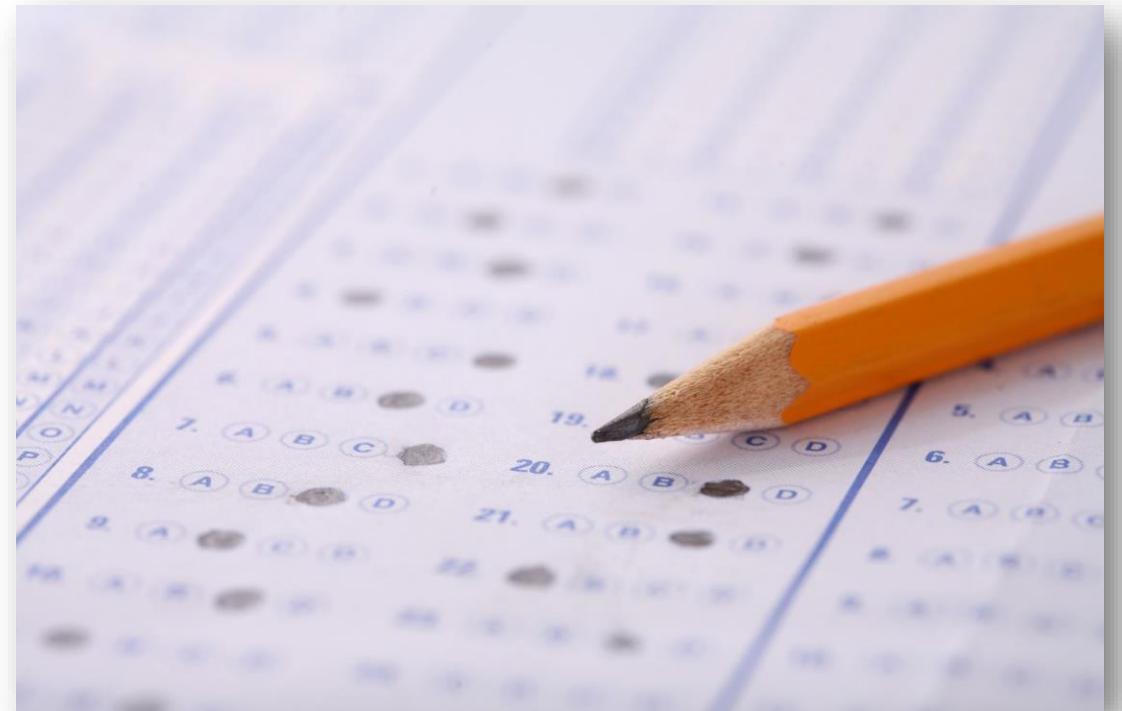
Streamlined Onboarding Experience



- The Hub simplifies onboarding for new employees, helping them get up to speed quickly while supporting ongoing development for experienced staff.

Refreshed, Interactive Course Design

- Courses have been updated to include more interactive elements and knowledge checks, making learning more engaging and effective.



Flexible Course Formats

- New modular courses, like Signs 201, allow learners to purchase individual modules or the full course together, tailoring learning to their specific needs.



Spanish-Language Course Availability



- Select courses are now available in Spanish, expanding access and inclusivity for a broader audience.

One more question...

Which feature are you most excited about?

Now your turn for questions!

What questions do you have? Please put your questions in the Q&A.