



BOCSI'S AWARDS

Awards Evening - \$3,000 each Silver Level Sponsors (Limit: Three) OR upgrade to \$10,000 (Gold Level Sponsor Exclusive)

- Welcome remarks by a sponsorship representative
- Logo and/or company name featured:
 - Sponsorship signage
 - Sign Expo Canada marketing materials
 - Sign Expo Canada section of the SAC website (sac-ace.ca/sign-expo-canada/)
 - Official Sign Expo Canada 2022 Show Guide
- Recognized as sponsor in a post on SAC's LinkedIn, Facebook, Twitter social channels
- 2 (Silver) / 6 (Gold) Complimentary tickets to the Awards Evening where award winners are announced (dependent on the sponsorship contribution)
- Sponsor recognition at the Awards Evening

Wine at the Awards Evening (Exclusive) - \$3,500 plus labels for wine*

- Logo and/or company name featured:
 - Sponsorship signage
 - Sign Expo Canada marketing materials
 - Sign Expo Canada section of the SAC website (sac-ace.ca/sign-expo-canada/)
 - Official Sign Expo Canada 2022 Show Guide
 - Sponsor ribbons on company representative name badges
- Recognized as sponsor in a post on SAC's LinkedIn, Facebook, Twitter social channels
- Two complimentary ticket to the Awards Evening per sponsor where the award winners are announced
- Sponsor recognition at the Awards Evening
 - *Branded label provided by sponsor on the wine bottles (one white; one red per table)

Awards Evening Signature Cocktail (Exclusive) - \$3,000

- Logo and/or company name featured:
 - Sponsorship signage
 - Sign Expo Canada marketing materials
 - Sign Expo Canada section of the SAC website (sac-ace.ca/sign-expo-canada/)
 - Official Sign Expo Canada 2022 Show Guide
- Recognized as sponsor in a post on SAC's LinkedIn, Facebook, Twitter social channels
- Signature drink to be named after the sponsor - each guest to receive one complimentary drink
- A recipe card with the sponsor logo to be handed out to each guest
- Recognized as sponsor on SAC's LinkedIn, Facebook, Twitter social channels
- Two complimentary ticket to the Awards Evening per sponsor where the award winners are announced
- Sponsor recognition at the Awards Evening



BOCSI'S AWARDS cont.

Music (Exclusive) - \$2,500

During the Awards Evening, the melodies of a live performer will provide a charming backdrop to the buzz of conversation.

- Logo and/or company name featured:
 - Sponsorship signage
 - Sign Expo Canada marketing materials
 - Sign Expo Canada section of the SAC website (sac-ace.ca/sign-expo-canada/)
 - Official Sign Expo Canada 2022 Show Guide
- Recognized as sponsor in a post on SAC's LinkedIn, Facebook, Twitter social channels
- Sponsor recognition at the Awards Evening

Corporate Table - \$1,500

The Awards Evening is a special opportunity to gather with colleagues, network with associates and celebrate the outstanding work of the sign industry. You can demonstrate your support for the evening's honorees by reserving a branded corporate table.





CONNECT WITH US!

Contact Karen Smith today to maximize
your company's impact at Sign Expo
Canada or if you are looking for a custom
sponsorship opportunity!

Karen Smith
Sr. Manager, Business Development
Email: Karen.Smith@Signs.org
Phone: 703.836.5685

