

# CONVERGE

Produced by  INTERNATIONAL SIGN ASSOCIATION

## 2024 ISA Converge Sponsorship Listings and Contract

### **\$5,000+ sponsors will receive the following benefits:**

- 5 guaranteed networking appointments.
- Logo recognition on [www.signs.org](http://www.signs.org)
- Logo recognition in the Converge on-site program book.

### **Thought Leadership**

#### **Speaker Introduction Sponsorship (exclusive and 2 available)**

\$1,500 – Introduce one of our thought leadership speakers! You'll be given a Five (5) minute speaking opportunity to introduce one of Converge's thought leadership speakers, and to introduce your company. Sponsorship includes signage by the stage area and logo recognition on [www.signs.org](http://www.signs.org).

### **Golf Sponsorships**

#### **Golf Tournament Sponsorship**

\$6,000 – Deliverables include:

- Includes prizes for closest to the pin (2), longest drive (1), lowest score and best score.
- Logo on conference signage; [www.signs.org](http://www.signs.org), and marketing material.
- Opportunity to place material on seats of golf carts.
- Lunch provided to attendees will be branded with company logo decal.
- Two complimentary golf registrations are included.
- Step and repeat banner at first hole for photo opportunities.



#### **Golf Ball Sponsor (1 available)**

\$1,000 – Promote your brand to all the contestants! Your company logo on golf balls given to all players - Signage at event - Sponsorship recognition on printed promotional materials - sponsorship recognition on ISA Converge website.

#### **Hole Sponsor (exclusivity available)**

\$500 each or \$5,000 for exclusive sponsorship –signage with your logo will be at tee of the sponsored hole(s). Exclusive signage provides additional logo recognition.

#### **Cart Sponsors (exclusivity available)**

\$500 - Signage on Player Golf Cart - sponsorship recognition on ISA Converge website and on-site program guide.

## **General Sponsorships**

### **Title Sponsor**

\$15,000 – Show your ultimate support of the industry's best kept secret! This exclusive sponsorship includes the following:

- Guaranteed 12 appointments of your of choice.
- Logo recognition on the [www.signs.org](http://www.signs.org).
- Logo recognition on onsite signage and on-site program guide.
- Two free conference registrations is also included.

### **National Sign Company Sponsor**

\$1,500 – Sponsor a national sign company! The sponsor designates which National Sign Company you would like to sponsor. This includes the opportunity to have your company's materials delivered to the designated company's room and a guaranteed appointment with the selected National Sign Company.

### **Guaranteed Scheduled Appointment**

\$750 per appointment – Guarantee your National Sign Company appointment. Secure 5 or more appointments and receive a complimentary Converge registration.

## **Networking Opportunities**

### **Wednesday Happy Hour & Reception at the Omni Pool!**

\$12,000 – Help us celebrate a successful Converge by sponsoring the pre-dinner Happy Hour and Reception. Deliverables include:

- Brochure placement at event.
- Logo featured on signage at the event, including the large digital screen at the pool!
- Attendees will be greeted with branded cocktail napkins featuring your company logo.
- 3-minute speaking opportunity to introduce their company.

### **Opening Dinner (2 available)**

\$5,000 – Help us kick ISA Converge 2024 off with a bang! This year features a lively dinner and networking atmosphere! Deliverables include:

- 3-minute speaking opportunity to before dinner.
- Brochure placement.
- Logo recognition on signage at the event.

### **Conference Breakfast (2 available)**

\$3,000 – Start the morning off right by getting your brand featured at breakfast! Deliverables include:

- Brochure placement at breakfast.
- Logo recognition on signage at the event.
- Branded cocktail napkins at coffee station.

### **Conference Lunch (1 available)**

\$3,000 – Be the fuel that feeds the fire for Converge! Deliverables include:

- Brochure placement at lunch.
- Logo recognition on signage at the event.
- Branded cocktail napkins at beverage station.



**Splash Branding**

**Hotel Key Cards**

\$3,000 - Sponsor's message or logo printed on the front side of each key given to ISA Converge attendees. Artwork deadline - May 4.

**Lanyard Sponsor**

\$2,000 - Sponsor lanyards will be given to all attendees at ISA Converge. Artwork deadline - May 4.

**Welcome Bags**

\$2,000 - Welcome your attendees when they arrive with a nice surprise! ISA will provide branded bags, snacks, and delivery to the room. Sponsor to provide any additional items added to bag.

**General Session Notepad Sponsor**

\$1,000 - placement of sponsored notepads in the general session room. Notepads are provided by the sponsor.

*If you have any further questions please contact Karen Smith. Karen.Smith@signs.org  
703-836-5685.*

**Sponsorship:** \_\_\_\_\_  
**Company:** \_\_\_\_\_ **Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip code:** \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Credit Card:** \_\_\_\_\_ **Exp. date:** \_\_\_\_\_  
**Signature:** \_\_\_\_\_