



The **2024 NASSD Executive Summit and Annual Meeting** will take place **November 11–13, 2024** at the **Quail Lodge Resort & Golf Club** in Carmel, CA.

Sponsorship at the Executive Summit includes promotion at your sponsored event, recognition in the program book, and acknowledgement and a corporate link on the NASSD Executive Summit website.

Sponsorships of \$4,000 and above also include one free delegate registration (\$1,400 value).

Sponsorships of under \$4,000 include one 50% discounted delegate registration (\$700 value).

To request additional information about Sponsorship Opportunities or to confirm your participation, please contact:

Ryan Strowger
NASSD Executive Director
Email: ryan.strowger@signs.org
Phone: (703) 944-3698

Welcome Lunch: \$3,750 | Monday, Nov. 11

Welcome to NASSD! Say hello to old friends, make new ones and network at the welcome lunch.

General Session: \$5,000 | Monday, Nov. 11

Jeremy Bess, ITR Economics

Session title: Staying Ahead of the Curve in 2025-2026

Welcome Reception: \$5,250 | Monday, Nov. 11

Mix and mingle with old friends and new faces.

NASSD Breakfast: \$3,250 | Tuesday, Nov. 12

Sponsorship signage will be placed outside of the room. Buffet breakfast as a group.

NASSD Lunch: \$3,500 | Tuesday, Nov. 12

Enjoy a delicious lunch and network with new and old friends.

Tuesday Evening Reception: \$5,250 | Tuesday, Nov. 12

Location and Theme TBD

NASSD Member Networking Breakfast: \$3,250 | Wed., Nov. 13

Signage will be placed outside of the room. Buffet breakfast as a group.

Wednesday Afternoon Activities

NASSD Golf Event: Quail Lodge Golf Club | Wednesday, Nov. 13, 12:30PM

- Golf Tournament and Lunch Sponsorship: \$3,000
- Beverage Cart Sponsor: \$1,000

Please note, participants must register in advance.

California Wine Experience: \$5,250 | Wednesday, Nov. 13, 1:00PM

Hosted wine blending competition, featuring lunch, a selection of local wines, and round-trip transportation to A Taste of Monterey, a special waterfront location with magnificent ocean views.

Please note, participants must register in advance.

President's Reception & Dinner: \$5,250 | Wednesday, Nov. 13

Say goodbye to new and old friends while enjoying cocktails and a fabulous meal.